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P ENT COOPERATION TREA

From the INTERNATIONAL BUREAU

PCT

NOTIFICATION OF ELECTION

(PCT Rule 61.2)

To

Commissioner
US Department of Commerce
United States Patent and Trademark
Office, PCT
2011 South Clark Place Room
CP2/5C24
Arlington, VA 22202
ETATS-UNIS D'AMERIQUE

Date of mailing (day/month/year)
07 February 2001 (07.02.01)

in its capacity as elected Office

International application No. PCT/GB00/01713

Applicant's or agent's file reference JC/AW/CD/33207

International filing date (day/month/year) 05 May 2000 (05.05.00)

Priority date (day/month/year) 19 June 1999 (19.06.99)

Applicant

BAILEY, Thomas, William et al

1.	The designated Office is hereby notified of its election made:
	X in the demand filed with the International Preliminary Examining Authority on:
	09 January 2001 (09.01.01)
	in a notice effecting later election filed with the International Bureau on:
-	
2.	The election X was
	was not
	made before the expiration of 19 months from the priority date or, where Rule 32 applies, within the time limit under Rule 32.2(b).

The International Bureau of WIPO 34, chemin des Colombettes 1211 Geneva 20, Switzerland **Authorized officer**

S. Mafla

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(19) World Intellectual Property Organization International Bureau



(43) International Publication Date 28 December 2000 (28.12.2000)

PCT

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(25) Filing Language:

English

(26) Publication Language:

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19 June 1999 (19.06.1999) GB

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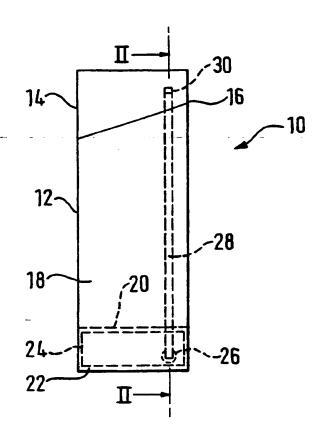
(74) Agents: CRUMP, Julian, Richard, John et al.; fJ Cleveland, 40-43 Chancery Lane, London WC2A 1JQ (GB).

(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

[Continued on next page]

(54) Title: PACKET

WO 00/78616 A



(57) Abstract: A packet (10) incorporates a miniature audio device (24) capable of playing an electronically recorded audible message on actuation of a switch (26) particularly on opening of the packet (10) or otherwise gaining access to the packet contents. The device (24) could play a pre-recorded message containing speech and/or music, and/or could replay a message recorded by the consumer. The packet (10) may contain cigarettes or other individual articles, the device (24) preferably being located—within—a-separate-compartment—(22)—contained—within the packet (10).



(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:

With international search report.

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

Packet

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This invention relates to packets, particularly but not exclusively cigarette packets such as those having a hinged lid.

Miniature devices are known for use in greetings cards for playing an electronically recorded audible message on actuation of a switch, usually on opening of the card. Typically the audible message is recorded on electronic memory means provided as part of an integrated circuit. Usually associated with the circuit is a digital to analogue converter and a miniature loudspeaker or equivalent. It is also known to provide similar devices also incorporating a microphone and analogue to digital converter, thereby providing a facility to record a message for subsequent replay. Any device of this general kind, or otherwise capable of incorporation in or with a packet and of playing an audible message or sound on actuation of a switch or other actuatable means, is hereinafter referred to as a "miniature audio device".

According to one aspect of the present invention a packet includes a miniature audio device, and means for actuating the device on opening the packet or otherwise gaining access to the or part of the contents. The device may be internal in the sense that it is contained within the packet (although not necessarily in the same compartment as the main packet contents), or external, e.g. affixed to an outer wall of the packet. The packet contents may be a group of articles removable individually, e.g. cigarettes. Accordingly, another aspect of the invention provides a cigarette packet including a miniature audio device.

In either aspect of the invention the switch may be actuated manually, or at least semi-automatically, on opening of the packet. Thus, a tab or tape may be connected to the switch and in the case of hinged lid packets connected also to the lid such that on initial or preferably each opening of the lid, the tab or tape actuates the switch. Alternatively, a tab or tape connected to the switch may be exposed on first opening of a packet and may be moved or movable manually on first or subsequent access to the packet contents. For example, pulling on a tape to actuate the switch may be associated with a lifting strip which displaces a first cigarette after opening of the packet so as to allow easier grasping by a

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smoker. Such lifting strips could be used with hinged lid cigarette packs or with so-called soft packs. It may not be necessary for there to be a physical connection between the switch and part of the packet or its contents to cause actuation of the device, e.g. the switch could be a proximity switch and respond to movement or a photodetector responding to light when the packet is opened.

The device may be actuated on the removal of a predetermined one or part of the packet contents, whereby a message related to the remaining quantity of contents of the packet may be played. For example, a message could be played reminding a consumer to obtain further supplies when only one or a few articles remain in the packet. In such case the switch could be connected so as to be actuated by removal or movement of the last or one of the last articles. An example of one product where such an arrangement would be useful is a packet containing sheets of labels.

The type of message could and normally would depend on the packet contents. Where the contents are cigarettes, messages containing speech and/or music associated in the consumer's mind with a particular brand or manufacturer could be played, or health or other warnings could be given. Where the message is spoken, this could be in any or several languages.

The term "packet" is used herein broadly e.g. to include bags or other containers.

The invention will be further described, by way of example only, with reference to the accompanying diagrammatic drawings, in which:

Figure 1 is a side view of a hinged lid cigarette packet, and Figure 2 is a sectional view on the line II-II in Figure 1.

A hinged lid packet 10 has a body portion 12 and a lid portion 14 connected to the body portion along a hinge line 16. The body 12 contains a main compartment 18 having a base 20 for containing a group of cigarettes (not shown) usually wrapped in protective foil. The base 20 serves to separate the main compartment 18 from a sub-compartment 22 which contains a miniature audio device 24 having a movable switch 26. A tape 28 constructed from relatively stiff plastics material extends from the switch 26 through a small slot in the base 20 and along a side face of the main compartment 18 to a connection

30 on the corresponding side face of the lid 14. The connection 30 may be glued but the connection and/or tape preferably allows pivotal or bending movement of the tape when the lid 14 is opened. The switch 26 may incorporate a resilient connection to the device 24 so as to retract the tape 28 on closing of the lid, in which case the tape could be replaced by a thread; alternatively, the tape may be sufficiently stiff to close the switch on closing of the lid.

It will be appreciated that on opening of the lid 14 by hinging about the line 16 the tape 28 is pulled to actuate the switch 26. The device 24 may deliver an audible message or other sound while the switch 26 is in its actuated position (i.e. while the lid 14 is open) or may simply deliver a message or sound of predetermined length on each actuation.

The tape 28 could be replaced with a tape passing adjacent the rear face of the packet 10, as indicated at 28A in Figure 2. It will be appreciated that the location of the switch 26 on the device 24 needs to correspond with the position of the tape 28 or 28A.

A device similar to the device 24 could be located other than in a separate compartment within the packet, although it is preferred that the device is separated from the packet contents so as to avoid possible tainting of the cigarettes. The device 24 could be mounted externally of the packet, e.g. on the rear face, particularly where the device is of flat construction.

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Claims

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- 1. A packet including a miniature audio device, and means for actuating the device on opening the packet or otherwise gaining access to the or part of the contents.
- 2. A packet as claimed in claim 1, wherein the contents comprise a group of articles removable individually.
- 3. A packet as claimed in claim 1 or claim 2, wherein the articles are cigarettes.
 - 4. A cigarette packet including a miniature audio device.
- 15 5. A packet as claimed in any preceding claim, wherein the device incorporates a switch which is actuated on opening of the packet.
 - 6. A packet as claimed in claim 5, wherein the packet has an openable lid and the switch is connected to the lid by longditundunally-extending connecting means.
 - 7. A packet as claimed in any preceding claim, wherein the switch or other actuatable means is connected to a tab which is adapted to be moved to gain access to the packet contents.
 - 8. A packet as claimed in claim 7, wherein movement of the tab is arranged to expose or lift at least part or one of the packet contents.
- 9. A packet as claimed in any preceding claim, wherein the switch or other actuatable means is actuated other than by physical connection between it and part of the packet or its contents.

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- 10. A packet as claimed in claim 9, wherein the switch or other actuatable means is a proximity switch.
- 11. A packet as claimed in claim 9 or claim 10, wherein the switch or other actuatable means includes photoelectric means.
- 12. A packet as claimed in any preceding claim, wherein the device is arranged such that its switch is actuated by removal of at least one or part of the packet contents.
- 13. A device as claimed in claim 12, wherein the switch or other actuatable means is actuated on removal of a predetermined one or part of the packet contents, whereby a message related to the quantity of the contents remaining in the packet may be played.
- 14. A packet as claimed in any preceding claim, wherein the device is arranged to play a message related to the nature of the packet contents or their manufacturer.
- 15. A packet as claimed in claim 14, wherein the message contains speech and/or musical content.
 - 16. A packet as claimed in any preceding claim, wherein the device is capable of recording and subsequently replaying a message.
- 17. A packet as claimed in any preceding claim, wherein the device is separated from the packet contents by at least one wall.
- 18. A packet as claimed in claim 17, wherein the packet contents and said device are contained in separate compartments.

19. A packet substantially as herein described with particular reference to the accompanying drawings.

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(PCT Article 18 and Rules 43 and 44)

Applicant's or agent's file reference		of Transmittal of International Search Report (20) as well as, where applicable, item 5 below.		
JC/AW/CD/33207	ACTION	20) as well as, where applicable, item 5 below.		
International application No.	International filing date (day/month/year)	(Earliest) Priority Date (day/month/year)		
PCT/GB 00/01713	05/05/2000	19/06/1999		
Applicant				
MOLINS PLC				
This International Search Report has bee according to Article 18. A copy is being tr	n prepared by this International Searching Authansmitted to the International Bureau.	nority and is transmitted to the applicant		
This International Search Report consists X It is also accompanied by	of a total of sheets. a copy of each prior art document cited in this	report.		
Basis of the report				
	international search was carried out on the bas less otherwise indicated under this item.	sis of the international application in the		
the international search v Authority (Rule 23.1(b)).	vas carried out on the basis of a translation of the	he international application furnished to this		
was carried out on the basis of th		ternational application, the international search		
filed together with the international application in computer readable form.				
furnished subsequently to this Authority in written form.				
furnished subsequently to this Authority in computer readble form.				
	bsequently furnished written sequence listing das filed has been furnished.	oes not go beyond the disclosure in the		
the statement that the inf furnished	ormation recorded in computer readable form is	s identical to the written sequence listing has been		
2. X Certain claims were fou	nd unsearchable (See Box I).			
3. Unity of invention is lac	king (see Box II).			
4. With regard to the title,				
X the text is approved as su	bmitted by the applicant.			
the text has been establis	shed by this Authority to read as follows:			
5. With regard to the abstract,				
the text is approved as su the text has been establis within one month from the	ubmitted by the applicant. shed, according to Rule 38.2(b), by this Authorit e date of mailing of this international search rep	ty as it appears in Box III. The applicant may,		
6. The figure of the drawings to be pub		1		
as suggested by the appl	-	None of the figures.		
X because the applicant fai		Ĵ		
because this figure better	characterizes the invention.	·		



ional application No. PCT/GB 00/01713

TEXT OF THE ABSTRACT (Continuation of item 5 of the first sheet) A packet (10) incorporates a miniature audio device (24) capable of playing an electronically recorded audible message on actuation of a switch (26) particularly an opening of the packet (10) or otherwise gaining access to the packet contents. The device (24) could play a pre-recorded message containing speech or/and music or/and could replay a message recorded by the consumer. The packet (10) may contain cigarettes or other individual articles, the device (24) preferably being located within a seperate compartment (22) contained within the packet (10).





Box I Observations where certain claims were found unsearchable (Continuation of item 1 of first sheet)
This International Search Report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:
Claims Nos.: because they relate to subject matter not required to be searched by this Authority, namely:
2. X Claims Nos.: 19 because they relate to parts of the International Application that do not comply with the prescribed requirements to such an extent that no meaningful International Search can be carried out, specifically: Claim 19 contravenes PCT Rule 6.2(a)
3. Claims Nos.: because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).
Box II Observations where unity of invention is lacking (Continuation of item 2 of first sheet)
This International Searching Authority found multiple inventions in this international application, as follows:
As all required additional search fees were timely paid by the applicant, this International Search Report covers all
searchable claims.
2. As all searchable claims could be searched without effort justifying an additional fee, this Authority did not invite payment of any additional fee.
3. As only some of the required additional search fees were timely paid by the applicant, this International Search Report covers only those claims for which fees were paid, specifically claims Nos.:
No required additional search fees were timely paid by the applicant. Consequently, this International Search Report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:
Remark on Protest The additional search fees were accompanied by the applicant's protest. No protest accompanied the payment of additional search fees.

Intern **Application No** PCT 00/01713

A. CLASSIFICATION OF SUBJECT MATTER IPC 7 B65D5/42 B65D85/10

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

 $\begin{array}{ccc} \mbox{Minimum documentation searched} & \mbox{(classification system followed by classification symbols)} \\ \mbox{IPC 7} & \mbox{B65D} & \mbox{A24F} & \mbox{G10K} & \mbox{G09F} \\ \end{array}$

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

C. DOCUM	C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.			
χ	DE 93 06 447 U (ELECTRONIC ART GALLERY) 15 September 1994 (1994-09-15) page 4, line 22 -page 10, line 5; figures 1-6	1-7,14, 15,17,18			
X	GB 2 258 424 A (CLEMENTS) 10 February 1993 (1993-02-10) page 2, line 7 - line 12 page 6, line 1 -page 7, line 16 page 9, line 6 -page 10, line 5; figures 2A-3	1,2,5,7, 9-15,17			
X	DE 37 06 014 A (KÖRBER AG) 8 September 1988 (1988-09-08) claims 1-3; figure 1 	1-4,6,7, 14,15			

X Further documents are listed in the continuation of box C.	Patent family members are listed in annex.
 Special categories of cited documents: "A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier document but published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed 	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. "&" document member of the same patent family
Date of the actual completion of the international search 25 July 2000	Date of mailing of the international search report 2 5. 88. 00
Name and mailing address of the ISA European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31–70) 340–2040, Tx. 31 651 epo nt, Fax: (+31–70) 340–3016	Authorized officer Berrington, N

PCT Application No 00/01713

		PCT 00/	['] 01713
	ation) DOCUMENTS CONSIDERED TO BE RELEVANT		
Category °	Citation of document, with indication, where appropriate, of the relevant passages		Relevant to claim No.
X	FR 2 717 158 A (SICA DUPREZ) 15 September 1995 (1995-09-15) page 4, line 10 -page 5, line 30; figures 1-3		1,5,9, 11,17,18
X	DE 297 21 971 U (ASSMUS HANDELSGESELLSCHAFT) 15 April 1999 (1999-04-15) page 2, line 6 -page 4, line 7; figure 1		1,2,5,9, 11,14-18
X	EP 0 174 913 A (STEINER) 19 March 1986 (1986-03-19) claims 1-23; figures 1-7		1
A	FR 2 087 240 A (RIVALIN) 31 December 1971 (1971-12-31) figures 1-3		8
			
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nformat patent family members

Intern	Application No
PCT,	00/01713

Patent document cited in search report	Publication date	Patent family member(s)	Publication date
DE 9306447 U	15-09-1994	NONE	
GB 2258424 A	10-02-1993	NONE	
DE 3706014 A	08-09-1988	NONE	
FR 2717158 A	15-09-1995	NONE	
DE 29721971 U	15-04-1999	NONE	
EP 0174913 A	19-03-1986	CH 661022 A CA 1261793 A US 4607747 A	30-06-1987 26-09-1989 26-08-1986
FR 2087240 A	31-12-1971	NONE	·

PATENT COOPERATION TREATY



INTERNATIONAL PRELIMINARY EXAMINING AUTHORITY

To:

SMITH. N.I. FJ CLEVELAND 40-43 Chancery Lane London WC2A 1JQ GRANDE BRETAGNE

33207 AIN PCT

NOTIFICATION OF TRANSMITTAL OF THE INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Rule 71.1)

Date of mailing (day/month/year)

23.07.2001

Applicant's or agent's file reference

International application No. PCT/GB00/01713

International filing date (day/month/year)

05/05/2000

Priority date (day/month/year)

19/06/1999

Applicant

MOLINS PLC

- 1. The applicant is hereby notified that this International Preliminary Examining Authority transmits herewith the international preliminary examination report and its annexes, if any, established on the international application.
- 2. A copy of the report and its annexes, if any, is being transmitted to the International Bureau for communication to all the elected Offices.
- Where required by any of the elected Offices, the International Bureau will prepare an English translation of the report (but not of any annexes) and will transmit such translation to those Offices.

4. REMINDER

The applicant must enter the national phase before each elected Office by performing certain acts (filing translations and paying national fees) within 30 months from the priority date (or later in some Offices) (Article 39(1)) (see also the reminder sent by the International Bureau with Form PCT/IB/301).

Where a translation of the international application must be furnished to an elected Office, that translation must contain a translation of any annexes to the international preliminary examination report. It is the applicant's responsibility to prepare and furnish such translation directly to each elected Office concerned.

For further details on the applicable time limits and requirements of the elected Offices, see Volume II of the PCT Applicant's Guide.

Name and mailing address of the IPEA/

European Patent Office D-80298 Munich

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Fax: +49 89 2399 - 4465

Authorized officer

Miehle, S

Tel.+49 89 2399-7265





PCT

INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Article 36 and Rule 70)

Applicant	's or ag	ent's file reference	FOR FURTHER ACTION	See Notification of Transmittal of International Preliminary Examination Report (Form PCT/IPEA/416)
	nal and	ication No.	International filling data (day/e-	
PCT/GE			International filing date (day/mo	Priority date (day/month/year) 19/06/1999
Internation B65D5/		ent Classification (IPC) o	r national classification and IPC	
Applicant MOLINS	S DI C			
IVIOLITA				
1. This and	interna is trans	ational preliminary examitted to the applicat	amination report has been prepaint according to Article 36.	ared by this International Preliminary Examining Authorit
2. This	REPO	RT consists of a total	of 5 sheets, including this cover	er sheet.
	been a	mended and are the l	nied by ANNEXES, i.e. sheets of basis for this report and/or sheets n 607 of the Administrative Instru	of the description, claims and/or drawings which have ts containing rectifications made before this Authority uctions under the PCT).
Thes	e anne	exes consist of a total	of sheets.	
	· .			
3. This	report	contains indications r	elating to the following items:	
l	⊠	Basis of the report		
н	_	Priority		
111				inventive step and industrial applicability
IV		Lack of unity of inver		
V	×	Reasoned statement citations and explana	tunder Article 35(2) with regard to attoms suporting such statement	to novelty, inventive step or industrial applicability;
VI	_	Certain documents		
VII		Certain defects in the	international application	
VIII	×	Certain observations	on the international application	
ate of sub	missior	of the demand	Date o	of completion of this report
9/01/20	01		23.07.	7.2001
	examin	address of the internation	nal Author	orized officer
<u>o</u>))	D-802	ean Patent Office 198 Munich 49 89 2399 - 0 Tx: 5236	Augu	ustin, W
		+49 89 2399 - 4465	· ·	Shone No. +49.89 2399 2629

International application No. PCT/GB00/01713

l.	Basis	of t	he	rep	ort
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	an	the receiving Office in response to an invitation under Article 14 are referred to in this report as "originally filed" and are not annexed to this report since they do not contain amendments (Rules 70.16 and 70.17)). Description, pages:				
	1-(3	as originally filed			
	Cla	aims, No.:				
	1-1	19	as originally filed			
	Dr	awings, sheets:				
	1/1		as originally filed			
2.	Wit lan	th regard to the lang guage in which the i	uage, all the elements marked above were available or furnished to this Authority in the nternational application was filed, unless otherwise indicated under this item.			
	The	ese elements were a	vailable or furnished to this Authority in the following language: , which is:			
		the language of a t	ranslation furnished for the purposes of the international search (under Rule 23.1(b)).			
			blication of the international application (under Rule 48.3(b)).			
		the language of a t 55.2 and/or 55.3).	ranslation furnished for the purposes of international preliminary examination (under Rule			
3.	Witl	h regard to any nuc l rnational preliminary	eotide and/or amino acid sequence disclosed in the international application, the examination was carried out on the basis of the sequence listing:			
		contained in the int	emational application in written form.			
		filed together with t	he international application in computer readable form.			
		furnished subseque	ently to this Authority in written form.			
		furnished subseque	ently to this Authority in computer readable form.			
		The statement that the international ap	the subsequently furnished written sequence listing does not go beyond the disclosure in plication as filed has been furnished.			
		The statement that listing has been fun	the information recorded in computer readable form is identical to the written sequence nished.			
	The	amendments have	resulted in the cancellation of:			
		the description,	pages:			
		the claims,	Nos.:			
		,				

1. With regard to the elements of the international application (Replacement sheets which have been furnished to

International application No. PCT/GB00/01713

	C	the drawings, sheets:
5	i. 🗆	This report has been established as if (some of) the amendments had not been made, since they have been considered to go beyond the disclosure as filed (Rule 70.2(c)):
		(Any replacement sheet containing such amendments must be referred to under item 1 and annexed to this report.)
6	. Ac	dditional observations, if necessary:
111	i. No	on-establishment of opinion with regard to novelty, inventive step and industrial applicability
1.	. Th	re questions whether the claimed invention appears to be novel, to involve an inventive step (to be non- vious), or to be industrially applicable have not been examined in respect of:
		the entire international application.
	×	claims Nos. 19.
be	ecau	se:
		the said international application, or the said claims Nos. relate to the following subject matter which does not require an international preliminary examination (<i>specify</i>):
	×	the description, claims or drawings (indicate particular elements below) or said claims Nos. 19 are so unclear that no meaningful opinion could be formed (specify): see separate sheet
		the claims, or said claims Nos. are so inadequately supported by the description that no meaningful opinion could be formed.
		no international search report has been established for the said claims Nos
2.	anc	neaningful international preliminary examination cannot be carried out due to the failure of the nucleotide For amino acid sequence listing to comply with the standard provided for in Annex C of the Administrative ructions:
		the written form has not been furnished or does not comply with the standard.
		the computer readable form has not been furnished or does not comply with the standard.
V.	Rea cita	soned statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; tions and explanations supporting such statement
1.	Stat	ement
	Nov	elty (N) Yes: Claims



International application No. PCT/GB00/01713

No:

Claims 1-18

Inventive step (IS)

Yes: CI

Claims

No:

Claims 1-18

Industrial applicability (IA)

Yes: Claims 1-18

No: Claims

2. Citations and explanations see separate sheet

VIII. Certain observations on the international application

The following observations on the clarity of the claims, description, and drawings or on the question whether the claims are fully supported by the description, are made: see separate sheet

INTERNATIONAL PRELIMINARY

International application No. PCT/GB00/01713

EXAMINATION REPORT - SEPARATE SHEET

Re Item III

Claim 19 does not define any clear technical features as it contains only a general reference to the description and the drawings.

Re Item V

1.) The present application does not satisfy the criterion set forth in Article 33(2) PCT because the subject-matter of Claims 1-18 is not new in respect of prior art as defined in the regulations (Rule 64(1)-(3) PCT) [see DE-U-9 306 447 with regard to claims 1-8, 14, 15, 17, 18 in particular wall (12) defining a separate compartment; GB-A-2 258 424 with regard to claims 1-15, in particular claim 10 of GB-A-2 258 424 with regard to claim 4 (of the application), figs. 2c, 2d with regard to claims 6, 7, page 7, paragraph 3 with regard to claims 9-11, page 2, lines 10-12 with regard to claims 12, 13; DE-U-29 721 971 with regard to claims 1, 5, 8-11, 14-18 in particular page 2, lines 13-16 and claim 4 of DE-U-29 721 971; with regard to claim 8 it is added: any opening of a packet exposes its contents; further FR-A-2 087 240 discloses that a tab which is arranged to lift cigarettes is common practice and therefore a modified claim 8 which is restricted to the lifting of the content would not be inventive].

Re Item VIII

The features of the claims are not provided with reference signs placed in parentheses (Rule 6.2(b) PCT).

PCT

REC'D 2 5 JUL 2001
WIPO PCT

INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Article 36 and Rule 70)

Applicant's	or ag	ent's file reference	1				
J.			FOR FURTHER ACTION	See Notification of Transmittal of International Preliminary Examination Report (Form PCT/IPEA/416)			
Internation	al app	lication No.	International filing date (day/month	/year) Priority date (day/month/year)			
PCT/GB	00/0	1713	05/05/2000	19/06/1999			
Internation B65D5/4		ent Classification (IPC) or na	ational classification and IPC				
Applicant MOLINS	: PI C						
WOLING							
		ational preliminary exam smitted to the applicant a		by this International Preliminary Examining Authority			
2. This	REPO	ORT consists of a total of	5 sheets, including this cover st	neet.			
t	een a	amended and are the bas	d by ANNEXES, i.e. sheets of the sis for this report and/or sheets of 07 of the Administrative Instruction	e description, claims and/or drawings which have ontaining rectifications made before this Authority ons under the PCT).			
Thes	e ann	exes consist of a total of	sheets.				
		·					
3. This	report	contains indications rela	iting to the following items:				
1	⊠	Basis of the report					
ii		• •					
111	\boxtimes	•	pinion with regard to novelty, inv	entive step and industrial applicability			
IV		Lack of unity of invention		application,			
V	⊠	Reasoned statement ur		ovelty, inventive step or industrial applicability;			
VI		Certain documents cite	ed 🥭				
VII		Certain defects in the in	nternational application				
VIII	\boxtimes	Certain observations or	the international application				
Date of sub	Date of submission of the demand Date of completion of this report						
09/01/2001 23.07.2001							
		g address of the international ning authority:	l Authorize	d officer			
	Euro D-80	ning authonty: pean Patent Office 1298 Munich +49 89 2399 - 0 Tx: 523656	Augusti	n, W			
Fax: +49 89 2399 - 4465				e No. +49 89 2399 2629			

International application No. PCT/GB00/01713

I.	Basis	of ti	he re	port
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1.	the an	With regard to the elements of the international application (Replacement sheets which have been furnished to the receiving Office in response to an invitation under Article 14 are referred to in this report as "originally filed" and are not annexed to this report since they do not contain amendments (Rules 70.16 and 70.17)): Description, pages:						
	1-3	3	as originally filed					
	Cla	aims, No.:						
	1-1	9	as originally filed					
	Dra	awings, sheets:						
	1/1		as originally filed					
2.	Wit lan	With regard to the language, all the elements marked above were available or furnished to this Authority in the anguage in which the international application was filed, unless otherwise indicated under this item.						
	The	These elements were available or furnished to this Authority in the following language: , which is:						
		the language of a t	translation furnished for the purposes of the international search (under Rule 23.1(b)).					
		the language of publication of the international application (under Rule 48.3(b)).						
		the language of a t 55.2 and/or 55.3).	ranslation furnished for the purposes of international preliminary examination (under Rule					
3.	Witl inte	h regard to any nuc rnational preliminan	leotide and/or amino acid sequence disclosed in the international application, the y examination was carried out on the basis of the sequence listing:					
		contained in the int	rernational application in written form.					
		filed together with t	he international application in computer readable form.					
		furnished subseque	ently to this Authority in written fo					
		furnished subsequently to this Authority in computer readable form.						
		The statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.						
		The statement that listing has been fur	the information recorded in computer readable form is identical to the written sequence nished.					
4.	The	amendments have	resulted in the cancellation of:					
		the description,	pages:					
		the claims,	Nos.:					

International application No. PCT/GB00/01713

		the drawings,	sheets:		
5.			established as if (some of) the amendments had not been made, since they have been and the disclosure as filed (Rule 70.2(c)):		
		(Any replacement sh report.)	et containing such amendments must be referred to under item 1 and annexed to this		
6.	Add	litional observations, i	necessary:		
111.	. Nor	n-establishment of o	nion with regard to novelty, inventive step and industrial applicability		
	The	questions whether the	claimed invention appears to be novel, to involve an inventive step (to be non- lly applicable have not been examined in respect of:		
		the entire internationa	application.		
	⊠	claims Nos. 19.			
be	caus	e:			
			application, or the said claims Nos. relate to the following subject matter which does onal preliminary examination (<i>specify</i>):		
	×		or drawings (<i>indicate particular elements below</i>) or said claims Nos. 19 are so unclear nion could be formed (<i>specify</i>):		
		the claims, or said cla	ms Nos. are so inadequately supported by the description that no meaningful opinion		
		no international searc	report has been established for the said claims Nos		
2. A meaningful international preliminary examination cannot be carried out due to the failure of the nucleotide and/or amino acid sequence listing to comply with the standard provided for in Annex C of the Administrative Instructions:					
		the written form has n	t been furnished or does not comply with the standard.		
			form has not been furnished or does not comply with the standard.		
٧.	Reas citat	soned statement und ions and explanation	er Article 35(2) with regard to novelty, inventive step or industrial applicability; s supporting such statement		
1.	State	ement			
	Nove	elty (N)	Yes: Claims		

International application No. PCT/GB00/01713

No:

Claims 1-18

Inventive step (IS)

Yes:

Claims

No:

Claims 1-18

Industrial applicability (IA)

Yes:

Claims 1-18

No: Claims

2. Citations and explanations see separate sheet

VIII. Certain observations on the international application

The following observations on the clarity of the claims, description, and drawings or on the question whether the claims are fully supported by the description, are made: see separate sheet

INTERNATIONAL PRELIMINARY

International application No. PCT/GB00/01713

EXAMINATION REPORT - SEPARATE SHEET

Re Item III

Claim 19 does not define any clear technical features as it contains only a general reference to the description and the drawings.

Re Item V

The present application does not satisfy the criterion set forth in Article 33(2) PCT because the subject-matter of Claims 1-18 is not new in respect of prior art as defined in the regulations (Rule 64(1)-(3) PCT) [see DE-U-9 306 447 with regard to claims 1-8, 14, 15, 17, 18 in particular wall (12) defining a separate compartment; GB-A-2 258 424 with regard to claims 1-15, in particular claim 10 of GB-A-2 258 424 with regard to claim 4 (of the application), figs. 2c, 2d with regard to claims 6, 7, page 7, paragraph 3 with regard to claims 9-11, page 2, lines 10-12 with regard to claims 12, 13; DE-U-29 721 971 with regard to claims 1, 5, 8-11, 14-18 in particular page 2, lines 13-16 and claim 4 of DE-U-29 721 971; with regard to claim 8 it is added: any opening of a packet exposes its contents; further FR-A-2 087 240 discloses that a tab which is arranged to lift cigarettes is common practice and therefore a modified claim 8 which is restricted to the lifting of the content would not be inventive].

Re Item VIII

The features of the claims are not provided with reference signs placed in parentheses (Rule 6.2(b) PCT).

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r	U		7

REQUEST

The undersigned requests that the present international application be processed according to the Patent Cooperation Treaty.

fig. 1 == 16=160 x	**59
For Eving Office use only	
International Application No.	
International Filing Date	
Name of receiving Office and "PCT International Application"	

according to the Patent Cooperation Treaty.				Name of receiving Office and "PCT International Application"			
				Applicant's or a (if desired) (12 ch	-	70/111/00/0000	
Box No. I	TITLE C	F INVENTION					
	PACKET	•					
Box No. U	APPLIC	ANT					
Name and addesignation. address indicates of residence is	ated in this B	ily name followed by g must include postal co ax is the applicant's St elow.)	riven name; for a l de and name of cou late (that is, country)	egal entity, full ury. The countr of residence if h	official y of the so State	This person is also inventor.	
	MOLINS	S PLC INERS DRIVE				Telephone No.	
	BLAKEI					Facsimile No.	
	MILTON	KEYNES					
	BUCKS					Teleprinter No.	
	MK14 5	SLU				Teleprinter No.	
State (that is, o		ationality:		State (that is.	country) of	f residence:	
			GB			GB	
This person is for the purpos		all designated States	X all designated the United Sta	States except ates of America		e United States America only the States indicated in the Supplemental Box	
Box No. III	FURTHE	R APPLICANT(S)	AND/OR (FURTH	IER) INVENT	OR(S)		
Name and addesignation. I address indica of residence is	med in this Boundicated by BAILEY 13 WES WESTWO COVENT CV4 8F	THOMAS WILLI TWOOD WAY OOD BUSINESS P TRY	ate (that is, country)	egal entity, full of try. The country of residence if n	o State	This person is: applicant only applicant and inventor inventor only (If this check-box is marked, do not fill in below.)	
			GB	State man is. c	.02/11/,1/ 01	GB	
This person is for the purpos	applicant es of:	all designated States	all designated the United Sta	States except stes of America	X the	e United States	
X Further	applicants a	ınd/or (further) invent	ors are indicated or	a continuation	sheet.		
Box No. IV	AGENT (OR COMMON REP	RESENTATIVE;	OR ADDRES	s for c	ORRESPONDENCE	
of the applicar	nt(s) before	w is hereby/has been the competent Interna	tional Authorities a	is:		gent common representative	
Name and add	CRUMP	y name followed by gation. The address mu JULIAN RICHAR EVELAND		legal entine full de and name of c	official country.)	Telephone No. 44 20 7405 5875	
		CHANCERY LANE	1			Facsimile No.	
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space abo	ove is used i	nstead to indicate a sp	pecial address to w	agent or comm	ion repres lence shou	entative is/has been appointed and the	

Continuation of Box No. III FINTHER APPLICANT(S) AND/OR (FURTHER) ENTOR(S)							
If none of the following sub-boxes is used, this sheet should not be included in the request.							
Name and address: (Family name followed by given name: for a legal entity: full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State This person is:							
CAHILL MICHAEL JOHN	applicant only						
13 WESTWOOD WAY WESTWOOD BUSINESS PARK	X applicant and inventor						
COVENTRY CV4 8HS	inventor only (If this check-box						
GB	is marked, do not fill in below.)						
State (that is, country) of nationality: GB State (that is, country) of	residence: GB						
This person is applicant all designated all designated States except for the purposes of: all designated the United States of America X the United States of America	e United States America only the States indicated in the Supplemental Box						
Name and address: (Family name followed by given name: for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)	This person is:						
COOKE MICHAEL ARTHUR	applicant only						
PO BOX 16008 3900 CAROLINA AVENUE	X applicant and inventor						
RICHMOND VIRGINIA 23222	inventor only (If this check-box						
USA	is marked, do not fill in below.)						
State (that is, country) of nationality: USA State (that is, country) of	residence: USA						
This person is applicant for the purposes of: all designated all designated States except the United States of America This person is applicant all designated States except the United States of America	United States America only the States indicated in the Supplemental Box						
Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)	This person is:						
GRANT PETER WILLIAM	applicant only						
11 TANNERS DRIVE BLAKELANDS	X applicant and inventor						
MILTON KEYNES	inventor only (If this check-box						
BUCKS MK14 5LU	is marked, do noi fill in below.)						
GB State (that is, country) of nationality: GB GB State (that is, country) of GB							
This person is applicant	GB United States The States indicated in						
for the purposes of: States the United States of America of	America only the States indicated in the Supplemental Box						
Name and address: (Family name followed by given name: for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)	This person is:						
	applicant only						
	applicant and inventor						
	inventor only (If this check-box is marked, do not fill in below.)						
State (that is, country) of nationality: State (that is, country) of relationships.	esidence:						
This person is applicant							
for the numbers of	United States America only the States indicated in the Supplemental Box						
Further applicants and/or (further) inventors are indicated on another continuation she	et.						

B	Box No.V DESIGNATION OF TATES								
্ব	"The following designations are here wade under Rule 4.9(a) (mark the applicable check-by at least one must be marked):								
		nal Patent			portable theth of a wall one man be manked).				
	AP ARIPO Patent: GH Ghana. GM Gambia. KE Kenya. LS Lesotho. MW Malawi. SD Sudan. SL Sierra Leone. SZ Swaziland. TZ United Republic of Tanzania. UG Uganda. ZW Zimbabwe. and any other State which is a Contracting State of the Harare Protocol and of the PCT								
E	EA	A Eurasian Patent: AM Armenia, AZ Azerbaijan, BY Belarus, KG Kyrgyzstan, KZ Kazakhstan, MD Republic of Moldova, RU Russian Federation, TJ Tajikistan, TM Turkmenistan, and any other State which is a Contracting State of the Eurasian Patent Convention and of the PCT							
Œ) EP	European Patent: AT Austria. BE Belgium. CH and LI Switzerland and Liechtenstein, CY Cyprus. DE Germany. DK Denmark, ES Spain, FI Finland, FR France, GB United Kingdom. GR Greece, IE Ireland. IT Italy, LU Luxembourg, MC Monaco, NL Netherlands, PT Portugal, SE Sweden, and any other State which is a Contracting State of the European Patent Convention and of the PCT							
	☑ OA OAPI Patent: BF Burkina Faso. BJ Benin, CF Central African Republic, CG Congo, CI Côte d'Ivoire, CM Cameroon. GA Gabon, GN Guinea, GW Guinea-Bissau, ML Mali, MR Mauritania, NE Niger, SN Senegal, TD Chad, TG Togo, and any other State which is a member State of OAPI and a Contracting State of the PCT (if other kind of protection or treatment desired, specify on dotted line)								
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_		Kazakhstan	X		GERIA., ANTIGUA				
		Saint Lucia	=						
_		Sri Lanka	N						
Pre	Precautionary Designation Statement: In addition to the designations made above, the applicant also makes under Rule 4.9(b) all other								

designations which would be permitted under the PCT except any designation(s) indicated in the Supplemental Box as being excluded from the scope of this statement. The applicant declares that those additional designations are subject to confirmation and that any designation which is not confirmed before the expiration of 15 months from the priority date is to be regarded as withdrawn by the applicant at the expiration of that time limit. (Confirmation (including fees) must reach the receiving Office within the 15-month time limit.)

Supplemental Box

If the Summental Box is not used, this sheet should not be in the request.

1. If. in any of the Boxes, the spece is insufficient to furnish all the information: in such case, write "Continuation of Box No..... [indicate the number of the Box] and furnish the information in the same manner as required according to the captions of the Box in which the space was insufficient, in particular:

- (i) if more than two persons are involved as applicants and/or inventors and no "continuation sheet" is available: in such case, write "Continuation of Box No. III" and indicate for each additional person the same type of information as required in Box No. III. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below:
- (ii) if, in Box No. Il or in any of the sub-boxes of Box No. III, the indication "the States indicated in the Supplemental Box" is checked: in such case, write "Continuation of Box No. II" or "Continuation of Boxes No. II and No. III" (as the case may be), indicate the name of the applicant(s) involved and, next to (each) such name, the State(s) (and or, where applicable, ARIPO, Eurasian, European or OAPI patent) for the purposes of which the named person is applicant:
- (iii) if, in Box No. II or in any of the sub-boxes of Box No. III. the inventor or the inventor/applicant is not inventor for the purposes of all designated States or for the purposes of the United States of America: in such case, write "Continuation of Box No. II" or "Continuation of Box No. III" or "Continuation of Box No. III" (as the case may be), indicate the name of the inventor(s) and, next to (each) such name, the State(s) (and/or, where applicable, ARIPO, Eurasian, European or OAPI patent) for the purposes of which the named person is inventor:
- (iv) if, in addition to the agent(s) indicated in Box No. IV, there are further agents: in such case, write "Continuation of Box No. IV" and indicate for each further agent the same type of information as required in Box No. IV;
- (v) if, in Box No. V, the name of any State (or OAPI) is accompanied by the indication "patent of addition," or "certificate of addition," or if, in Box No. V, the name of the United States of America is accompanied by an indication "continuation" or "continuation in-part": in such case, write "Continuation of Box No. V" and the name of each State involved (or OAPI), and after the name of each such State (or OAPI), the number of the parent title or parent application and the date of grant of the parent title or filing of the parent application;
- (vi) if, in Box No. VI, there are more than three earlier applications whose priority is claimed: in such case, write "Continuation of Box No. VI" and indicate for each additional earlier application the same type of information as required in Box No. VI;
- (vii) if, in Box No. VI, the earlier application is an ARIPO application: in such case, write "Continuation of Box No. VI", specify the number of the item corresponding to that earlier application and indicate at least one country party to the Paris Convention for the Protection of Industrial Property or one Member of the World Trade Organization for which that earlier application was filed.
- 2. If, with regard to the precautionary designation statement contained in Box No. V. the applicant wishes to exclude any State(s) from the scope of that statement: in such case, write "Designation(s) excluded from precautionary designation statement" and indicate the name or two-letter code of each State so excluded.
- 3. If the applicant claims, in respect of any designated Office, the benefits of provisions of the national law concerning non-prejudicial disclosures or exceptions to lack of novelty: in such case, write "Statement concerning non-prejudicial disclosures or exceptions to lack of novelty" and furnish that statement below.

Continuation of Box IV - Agent or common representative

EVANS, David Charles
EVERITT, Christopher James Wilders
SMITH, Norman Ian
BERNARD, Alan Peter
TRIBE, Thomas Geoffrey
BALDWIN, Mark
BROWN, Fraser Gregory James
FAULKNER, Thomas John

All of:

fJ CLEVELAND 40-43 CHANCERY LANE LONDON WC2A 1JQ

GB

Tel:

44 20 7405 5875

Fax:

44 20 7831 0749

5 ● May 2000

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Sheet No.5

Box No. VI PRIORITY CLASS Further priority was are indicated in the Supplemental E							
Filing date	Number	We earlier application is:					
of earlier application (day month year)	of earlier application	national application:	regional application:*	tion: international application:			
item (1) 19/06/99	9914366.1	UK		Tooling Office			
item (2)							
item (3)							
The receiving Office is recoffice of the earlier application()	l quested to prepare and trans s) (only if the earlier applic ternational application is th	cation was filed with the i	Office which for the				
• Where the earlier application is Convention for the Protection of In	an ARIPO annlication it is my	andatani ta indicate in the Su	nalemental Rev. et la et en	e country party to the Paris			
	NAL SEARCHING AUT		2 (Rule 4.10(b)(ii)). See Su	pplemental Bas.			
Choice of International Search			lion accorded to the second	A. Ab. A			
(if two or more international Secompetent to carry out the internative Authority chosen; the two-letter	arching Authorities are sear ational search, indicate	quest to use results of ear ich has been carried out by or ic (day/month/year)	requested from the Internat	to that search (if an earlier ional Searching Authority): Country (or regional Office)			
ISA/							
Box No. VIII CHECK LIST							
This international application c the following number of sheet	s:	al application is accompan	ied by the item(s) marke	ed below:			
request :	1. X fee calcul						
description (excluding	2 — ·	signed power of attorney					
sequence listing part) :	3. Copy of g	eneral power of attorney;	· · · · · · · · · · · · · · · · · · ·	":			
abstract		explaining lack of signatu ocument(s) identified in Bo					
drawings :	- 1	n of international application					
sequence listing part	l l	ndications concerning depo		other biological material			
of description :		e and/or amino acid sequer		- 1			
Total number of sheets:	13 9. ★ other <i>(spe</i>	cify): Form 23/77					
Figure of the drawings which should accompany the abstract:	inte	nguage of filing of the rnational application:	ENGLISH				
	OF APPLICANT OR AG						
Next to each signature, indicate the nat	ne of the person signing and the c	apacity in which the person sign.	s (if such capacity is not obvio	us from reading the request).			
CRIMP Julian Richard John							
AUTHORISED REPRESENTATIVE 58 May 2000							
international application:							
timely received papers or dra	3. Corrected date of actual receipt due to later but timely received papers or drawings completing the purported international application:						
corrections under PCT Artic	4. Date of timely receipt of the required corrections under PCT Article 11(2):						
5. International Searching Auth (if two or more are competer		until search	of search copy delayed fee is paid.				
Date of receipt of the record co		national Bureau use only					

This sheet is not part of and does not count as a sheet of the international application.

PCT

FEE CALCULATION SHEET Annex to the Request

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Applicant's or agent's file reference	//CD/33207	Date stamp of the receiving (Office
Applicant MOLIN	S PLC		
2. SEARCH FEE		£638	S
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payable (maximum 8) Add amounts entered at B and (Applicants from certain States international fee. Where the applicate to be entered at 1 is 25% of 4. FEE FOR PRIORITY DOCUM. 5. TOTAL FEES PAYABLE	D and enter total at I are entitled to a reduction of 75% licant is (or all applicants are) so entitle sum of the amounts entered at B AENT (if applicable) and P. and enter total in the TOTAL	% of the itled. the and D.) £22 £1427	P
The designation fees are not MODE OF PAYMENT authorization to charge deposit account (see below) Cheque		coupons	
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10. Name and dastime telephone number of person to contact in the United Kingdom

ALICE WRANGHAM - 020 7405 5875

Signature fJ CLEVELAND

Date 51 MAY 2000

The Land

Packet

This invention relates to packets, particularly but not exclusively cigarette packets such as those having a hinged lid.

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Miniature devices are known for use in greetings cards for playing an electronically recorded audible message on actuation of a switch, usually on opening of the card. Typically the audible message is recorded on electronic memory means provided as part of an integrated circuit. Usually associated with the circuit is a digital to analogue converter and a miniature loudspeaker or equivalent. It is also known to provide similar devices also incorporating a microphone and analogue to digital converter, thereby providing a facility to record a message for subsequent replay. Any device of this general kind, or otherwise capable of incorporation in or with a packet and of playing an audible message or sound on actuation of a switch or other actuatable means, is hereinafter referred to as a "miniature audio device".

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According to one aspect of the present invention a packet includes a miniature audio device, and means for actuating the device on opening the packet or otherwise gaining access to the or part of the contents. The device may be internal in the sense that it is contained within the packet (although not necessarily in the same compartment as the main packet contents), or external, e.g. affixed to an outer wall of the packet. The packet contents may be a group of articles removable individually, e.g. cigarettes. Accordingly, another aspect of the invention provides a cigarette packet including a miniature audio device.

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In either aspect of the invention the switch may be actuated manually, or at least semi-automatically, on opening of the packet. Thus, a tab or tape may be connected to the switch and in the case of hinged lid packets connected also to the lid such that on initial or preferably each opening of the lid, the tab or tape actuates the switch. Alternatively, a tab or tape connected to the switch may be exposed on first opening of a packet and may be moved or movable manually on first or subsequent access to the packet contents. For example, pulling on a tape to actuate the switch may be associated with a lifting strip which displaces a first cigarette after opening of the packet so as to allow easier grasping by a

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smoker. Such lifting strips could be used with hinged lid cigarette packs or with so-called soft packs. It may not be necessary for there to be a physical connection between the switch and part of the packet or its contents to cause actuation of the device, e.g. the switch could be a proximity switch and respond to movement or a photodetector responding to light when the packet is opened.

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The device may be actuated on the removal of a predetermined one or part of the packet contents, whereby a message related to the remaining quantity of contents of the packet may be played. For example, a message could be played reminding a consumer to obtain further supplies when only one or a few articles remain in the packet. In such case the switch could be connected so as to be actuated by removal or movement of the last or one of the last articles. An example of one product where such an arrangement would be useful is a packet containing sheets of labels.

The type of message could and normally would depend on the packet contents. Where the contents are cigarettes, messages containing speech and/or music associated in the consumer's mind with a particular brand or manufacturer could be played, or health or other warnings could be given. Where the message is spoken, this could be in any or several languages.

The term "packet" is used herein broadly e.g. to include bags or other containers.

The invention will be further described, by way of example only, with reference to the accompanying diagrammatic drawings, in which:

Figure 1 is a side view of a hinged lid cigarette packet, and Figure 2 is a sectional view on the line II-II in Figure 1.

A hinged lid packet 10 has a body portion 12 and a lid portion 14 connected to the body portion along a hinge line 16. The body 12 contains a main compartment 18 having a base 20 for containing a group of cigarettes (not shown) usually wrapped in protective foil. The base 20 serves to separate the main compartment 18 from a sub-compartment 22 which contains a miniature audio device 24 having a movable switch 26. A tape 28 constructed from relatively stiff plastics material extends from the switch 26 through a small slot in the base 20 and along a side face of the main compartment 18 to a connection

30 on the corresponding side face of the lid 14. The connection 30 may be glued but the connection and/or tape preferably allows pivotal or bending movement of the tape when the lid 14 is opened. The switch 26 may incorporate a resilient connection to the device 24 so as to retract the tape 28 on closing of the lid, in which case the tape could be replaced by a thread; alternatively, the tape may be sufficiently stiff to close the switch on closing of the lid.

It will be appreciated that on opening of the lid 14 by hinging about the line 16 the tape 28 is pulled to actuate the switch 26. The device 24 may deliver an audible message or other sound while the switch 26 is in its actuated position (i.e. while the lid 14 is open) or may simply deliver a message or sound of predetermined length on each actuation.

The tape 28 could be replaced with a tape passing adjacent the rear face of the packet 10, as indicated at 28A in Figure 2. It will be appreciated that the location of the switch 26 on the device 24 needs to correspond with the position of the tape 28 or 28A.

A device similar to the device 24 could be located other than in a separate compartment within the packet, although it is preferred that the device is separated from the packet contents so as to avoid possible tainting of the cigarettes. The device 24 could be mounted externally of the packet, e.g. on the rear face, particularly where the device is of flat construction.

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Claims

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- 1. A packet including a miniature audio device, and means for actuating the device on opening the packet or otherwise gaining access to the or part of the contents.
- 2. A packet as claimed in claim 1, wherein the contents comprise a group of articles removable individually.
- 10 3. A packet as claimed in claim 1 or claim 2, wherein the articles are cigarettes.
 - 4. A cigarette packet including a miniature audio device.
- 5. A packet as claimed in any preceding claim, wherein the device incorporates a switch which is actuated on opening of the packet.
 - 6. A packet as claimed in claim 5, wherein the packet has an openable lid and the switch is connected to the lid by longditundunally-extending connecting means.
 - 7. A packet as claimed in any preceding claim, wherein the switch or other actuatable means is connected to a tab which is adapted to be moved to gain access to the packet contents.
 - 8. A packet as claimed in claim 7, wherein movement of the tab is arranged to expose or lift at least part or one of the packet contents.
- 9. A packet as claimed in any preceding claim, wherein the switch or other actuatable means is actuated other than by physical connection between it and part of the packet or its contents.

- 10. A packet as claimed in claim 9, wherein the switch or other actuatable means is a proximity switch.
- 11. A packet as claimed in claim 9 or claim 10, wherein the switch or other actuatable means includes photoelectric means.

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12. A packet as claimed in any preceding claim, wherein the device is arranged such that its switch is actuated by removal of at least one or part of the packet contents.

13. A device as claimed in claim 12, wherein the switch or other actuatable means is actuated on removal of a predetermined one or part of the packet contents, whereby a message related to the quantity of the contents remaining in the packet may be played.

- 14. A packet as claimed in any preceding claim, wherein the device is arranged to play a message related to the nature of the packet contents or their manufacturer.
- 15. A packet as claimed in claim 14, wherein the message contains speech and/or musical content.
 - 16. A packet as claimed in any preceding claim, wherein the device is capable of recording and subsequently replaying a message.
 - 17. A packet as claimed in any preceding claim, wherein the device is separated from the packet contents by at least one wall.
- 18. A packet as claimed in claim 17, wherein the packet contents and said device are contained in separate compartments.

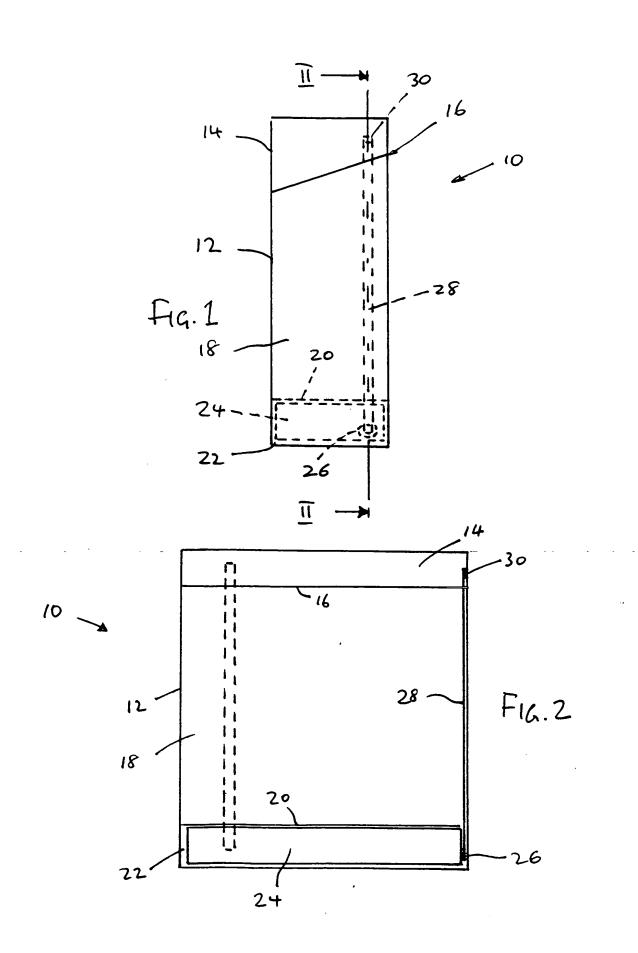
19. A packet substantially as herein described with particular reference to the accompanying drawings.

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Abstract of the Invention

A packet incorporates a miniature audio device capable of playing an electronically recorded audible message on actuation of a switch, particularly on opening of the packet or otherwise gaining access to the packet contents. The device could play a pre-recorded message containing speech and/or music, and/or could replay a message recorded by the consumer. The packet may contain cigarettes or other individual articles, the device preferably being located within a separate compartment contained within the packet.

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